GOVERNMENT OF INDIA
COMMUNICATIONS AND INFORMATION TECHNOLOGY
LOK SABHA

STARRED QUESTION NO:294
ANSWERED ON:23.03.2005
SPEED POST SERVICE
Mahato Shri Sunil Kumar;Thummar Shri Virjibhai

Will the Minister of COMMUNICATIONS AND INFORMATION TECHNOLOGY be pleased to state:

(a) whether the Speed Post has not become popular among the public;

(b) if so, the response of the Government thereto;

(c) whether the Government has conducted any review or study in this regard;

(d) the steps taken by the Government to make the Speed Post Service more effective and efficient; and

(e) the extent of success achieved by the Government in this regard?

Answer

THE MINISTER OF COMMUNICATIONS AND INFORMATION TECHNOLOGY (SHRI DAYANIDHI MARAN)

(a) to (e): A statement is laid on the Table of the House.

STATEMENT TO BE LAID ON THE TABLE OF THE LOK SABHA IN RESPECT OF PARTS (a) TO (e) OF LOK SABHA STARRED QUESTION NO. 294 FOR 23RD MARCH, 2005 REGARDING SPEED POST SERVICE.

(a) Speed Post has been growing in popularity as is evident from increase in traffic and revenue of Speed Post. Figures for last three years are given below:-

Year	Traffic (in lakhs)	Revenue (in crores of Rs.)
2001-02	527.97	196.53
2002-03	634.07	243.01
2003-04	826	298.35

(b) In view of (a) above does not arise.

(c) Department reviews performance of Speed Post on a monthly basis. Trends are analysed and remedial action is taken to make the product more popular.

(d) Number of value additions, like free pick up facility, door to door delivery, internet based track and trace, volume based discount and credit facility have been provided over the year. Number of booking counters and offices with late hours of booking has been increased. Further, special attention is paid to the marketing and promotion of Speed Post.

(e) Department has been successful in increasing revenue and traffic from Speed Post. Figures for last three years are given above in (a).